

NOTLEY IMPACT REPORT 2023



Eight years ago, we founded Notley with the purpose of challenging traditional philanthropy. Through this journey, we've connected with countless leaders and organizations who are also tackling difficult problems with innovative solutions.

By nurturing connections and collaboration right here in Austin, we're building a foundation for positive, community-driven transformations. Thank you for being an integral part of this journey. Here's to another year of purposeful impact and shared growth.

— Lisa and Dan Graham

NOTLEY'S APPROACH TO IMPACT

COMBINING MODELS

We use proceeds from our investment portfolio to directly support our philanthropic initiatives and fuel our community work. Support from our for-profit and nonprofit partners across the nation allows us to propel our work even further.

FOCUSING ON AUSTIN

While the reach of Notley's impact extends beyond the borders of central Texas, this year marks a deliberate decision to deepen our investment in our beloved hometown of Austin. Our commitment to supporting local impact work has never been more crucial. We are dedicated to nurturing the growth of our ecosystem in Austin and channeling resources to empower our local partners.

OUR YEAR IN NUMBERS

\$1.8
MILLION

In charitable contributions and philanthropic support

60
EVENTS

Hosted by Notley to bring the community together

168
NONPROFIT LEADERS

Supported by the Notley ecosystem

\$168,000

In interest earned by nonprofits in their Rising Tide accounts

13
LOCAL NONPROFITS

Officed out of Springdale General

\$253,000

In donations to nonprofits facilitated through **Philanthropitch**

PHILANTHROPITCH

Philanthropitch is an educational program that culminates in a social impact fast-pitch competition for innovative and scalable nonprofits. In its 11th year, we hosted events in Columbus, OH and Austin, TX, featuring 9 nonprofits on the Philanthropitch stage. At our Austin event, we surpassed a momentous milestone: over \$3 million donated through the Philanthropitch program!

[Click Here To Learn More](#)

The Arc
Capital Area

JAIL → JOBS
JAILTOJOBS.COM

Keep Austin
Fed

Level

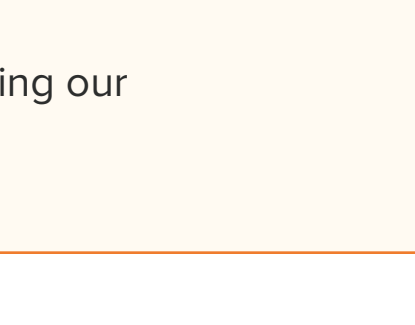
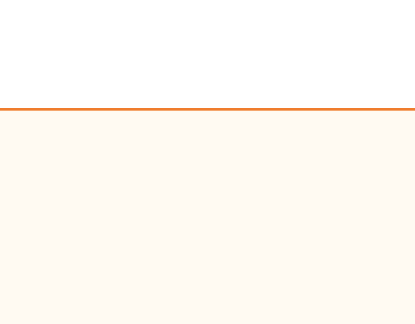
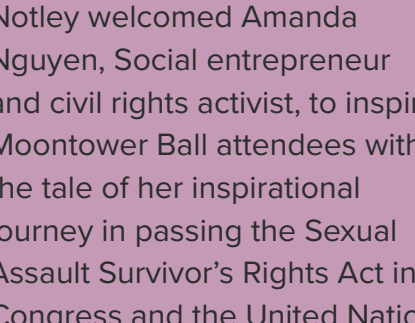
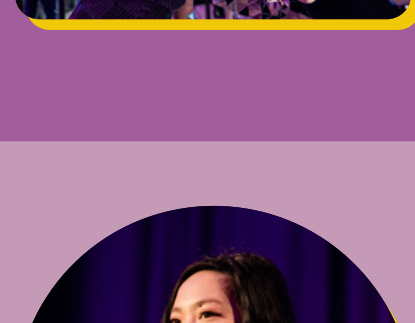
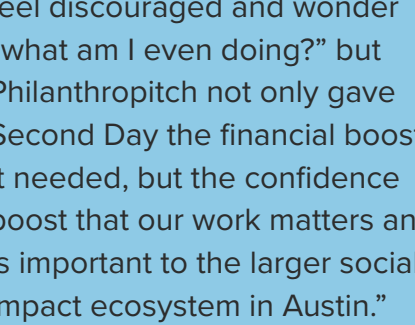
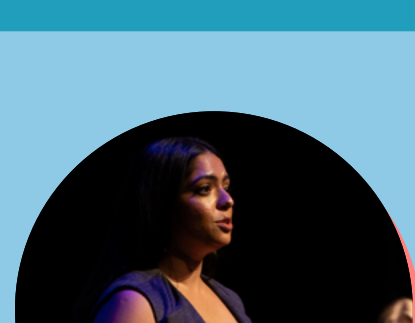
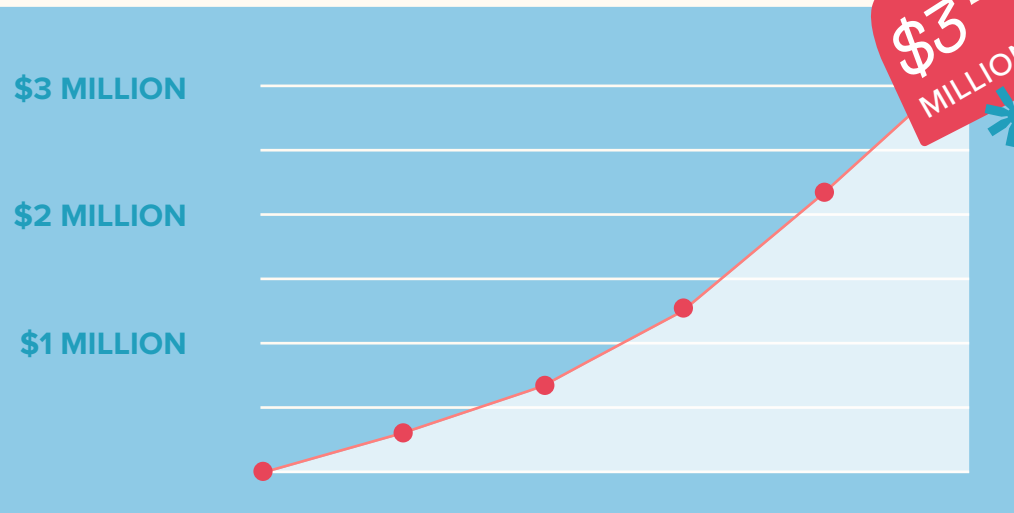
SECOND DAY

DREAMS
on horseback

ARCH
Austin Resource Center for Health

Sanctuary
Night

IF-3
FINAL THIRD FOUNDATION



"As a nonprofit founder, there are so many days where you feel discouraged and wonder "what am I even doing?" but Philanthropitch not only gave Second Day the financial boost it needed, but the confidence boost that our work matters and is important to the larger social impact ecosystem in Austin."

— Mariam Matin,
Co-Founder at Second Day
Philanthropitch Finalist 2023

MOONTOWER BALL

On February 4, 2023 Notley brought together Austin's foremost changemakers, impact leaders, and philanthropists for an evening of celebration at the Moontower Ball. We were proud to honor 7 changemakers for their work in the community making Austin a more equitable place for all.

[Click Here To Learn More](#)



Innovative Startup
Civitech



Affordability Champion
Nora Linares-Moeller



Rising Changemaker
Nico Ramsey



Innovative Nonprofit
Code2College



Racial Justice Champion
Denise Hernandez



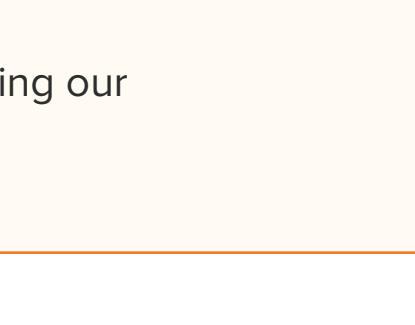
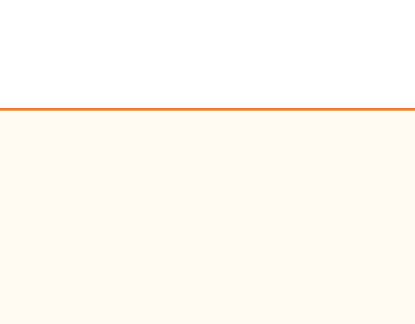
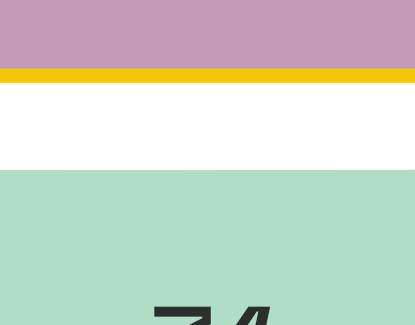
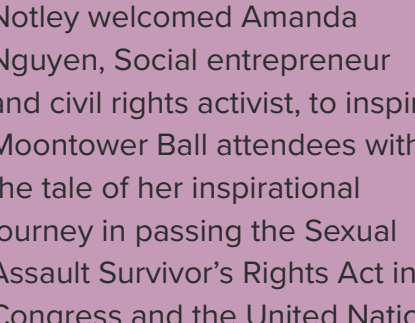
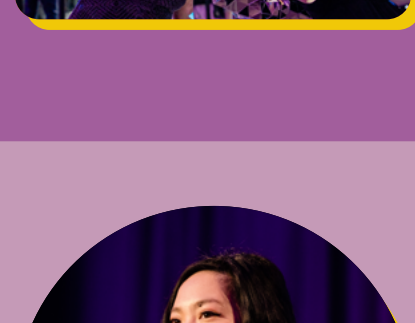
Innovative For-Profit
Found



Community Champion
Mike Nellis

620

Partygoers



Notley welcomed Amanda Nguyen, Social entrepreneur and civil rights activist, to inspire Moontower Ball attendees with the tale of her inspirational journey in passing the Sexual Assault Survivor's Rights Act in Congress and the United Nations.

NOTLEY FELLOWS

The Notley Fellowship convenes impact-driven young professionals across industries and backgrounds to cultivate the next generation of community-focused leaders. Notley provides a mix of programming, professional development and immersive projects to empower Fellows as they innovate and build a strong network of social leaders, mentors and collaborators.

[Click Here To Learn More](#)

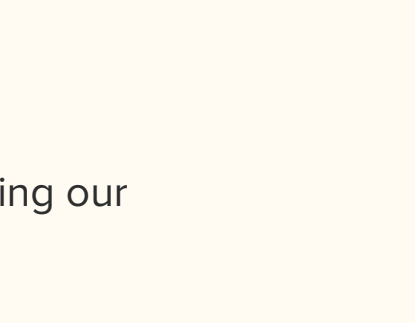
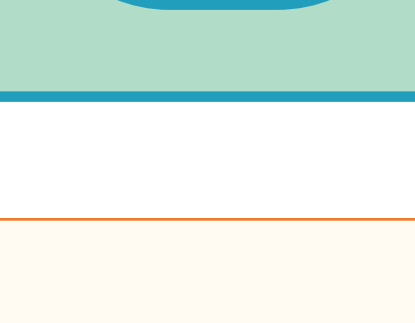


"The Notley Fellows program greatly expanded my awareness of what I can do within social impact. It inspired me to venture out on my own and start a company where I represent talent in the mental health and wellness field. The experience got me asking myself how I could make a significant impact in the lives of others. I'm very grateful for the experience and the people who came into my orbit as a result of the fellowship."

— Jonathan Alba
2023 Notley Fellow

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Notley Fellows Graduated the Program



THANK YOU

to everyone who supports the Notley mission including our Violet Crown members and Sponsors.

VISIT US AT [NOTLEY.COM](https://www.notley.com)